

APPLICATIONS OF Behavioral Leadership

YOU'RE INVITED

This 4.5-day workshop is a transformative experience designed for managers, supervisors, team leaders and other change agents.

Become the leader your company needs by changing your approach to managing performance.

Applications of Behavioral Leadership is a weeklong workshop designed to develop the critical skills you need to improve your leadership impact. Through an in-depth understanding of the science of behavior, you will learn how to apply behavioral tools to address important workplace challenges. You will also learn a positive accountability and shaping process for building and refining coaching skills and essential business behaviors. Bottom line, this workshop will change the way you lead others and manage performance!

ABOUT THE PROGRAM

Be a part of the next class of leaders to come through this transformative event. What makes us different is our dedication to the science of behavior. Participants can expect to have a clear understanding of why people do what they do, how to evaluate performance objectively, the power of consequences, and how to capture Discretionary Effort.

WORKSHOP COSTS

\$2,795 *(Includes all materials)* This workshop can be conducted at your location for groups of 20-30 people. Call for details.

REGISTRATION

- **678.904.6140**
- 🔀 info@aubreydaniels.com
- ADI Training Center, Atlanta, GA
- S www.aubreydaniels.com

WORKSHOP DATES

February 25-March 1, 2019 April 29–May 3, 2019 June 24–28, 2019 August 12-16, 2019 October 21-25, 2019 December 9-13, 2019

AGENDA

Day One The Science of Behavior: Why people do what they do

Day Two

Objectivity, Pinpointing, & ADI's Coaching Process: Practical approaches for maximum impact

Day Three

The PIC/NIC Analysis® and Behavior Change: A closer look at ADI's proprietary tool

Day Four

Capturing Discretionary Effort[™]: Applying key concepts including how to integrate brief, high-impact coaching and feedback into your daily work

Day Five

Planning Your Path Forward: Capturing next steps and immediate adjustments that improve your impact at home and at work

Additional Workshop Offerings:



Bringing Out the Best in People

Learn how to apply the astonishing power of positive reinforcement. This 2-day working session introduces ADI's proven behavioral technology, providing real-time human-performance tools, skill building in their application, and clear examples of how the technology has been applied in a variety of settings and situations. This workshop can be conducted at your location. Call for details.

WORKSHOP COSTS

\$1,295 (Includes all materials)



BBS Basics Trainer Certification

Everything a safety professional or corporate trainer needs to implement a proven and effective behavior-based safety process. This 4-day certification program provides the instructional methodology, facilitation practice, and training materials for 25 participants. Trainers learn about the BBS Basics process, experience the training as participants, and then practice facilitating portions of the training while getting feedback from an ADI consultant and other participating trainers.

WORKSHOP COSTS

\$8,250 (Cost Breakdown: \$4,500 for Certification Workshop and instructor kit, and \$3750 for set of 25 participant kits. Additional kits are \$150 each. License agreement required.)



Performance Management Basics Instructor Certification

Powerful performance management training designed to spread skills quickly and broadly throughout an organization. This intensive 4-day train-the-trainer workshop prepares internal trainers and staff to facilitate ADI's proven, science-based Performance Management technology inside their own organization. PM Basics Instructor Certification is the answer for companies who have internal training resources and are looking for a ready-made and highly effective course.

WORKSHOP COSTS

\$12,350 (Cost Breakdown: \$4850 for Certification Workshop and instructor kit, and \$7500 for set of 25 participant kits. Additional kits are \$300 each. License agreement required.)

ADI workshops are targeted at the skills needed to accelerate business and safety performance. All public sessions are held in the ADI Training Center, Atlanta GA.

For dates and information on the above workshops, contact us today!

aubreydaniels.com info@aubreydaniels.com 678.904.6140

