

# 10 ELEMENTS OF SUCCESSFUL BEHAVIOR-BASED SAFETY PROGRAMS



1

## A FOUNDATION IN THE SCIENCE OF BEHAVIOR

The only way to change or improve safety behavior is to use a process grounded in the science of behavior.



2

## CAREFUL BEHAVIOR SELECTION

BBS observations and feedback must be targeted at behaviors that have a significant impact on safety.



3

## TARGETED CHECKLISTS

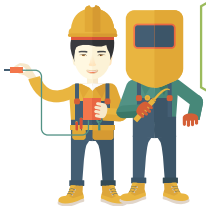
Focus on a few behaviors at a time to increase the frequency of observations and the frequency of feedback and reinforcement.



4

## TRAINED & KNOWLEDGEABLE OBSERVERS

Observers who do similar work are better skilled to provide quality feedback and can naturally observe more frequently.



5

## HAZARD & BEHAVIOR OBSERVATIONS

Record hazards on BBS checklists to ensure they get reported, and to generate conversations about hazard remediation.



6

## INCLUDE MANAGER & SUPERVISOR BEHAVIOR

Identify critical behaviors at each level of management to ensure everyone is working in concert to improve safety performance.



7

## ANALYZE SYSTEM IMPACT ON SAFETY

Organizations that understand behavior scientifically can detect and correct system issues that influence behavior adversely.



8

## INTERNAL CHAMPION DEVELOPMENT

Sustainability requires champions who keep the focus on the process and build in continuous improvement to ensure impact.



9

## ASK MORE THAN TELL

The more you ask about what is observed, the more you learn how to set up others for success.



10

## MORE POSITIVE REINFORCEMENT

Use positive reinforcement correctly, and it strengthens safety behaviors and builds an engaged, reporting culture.